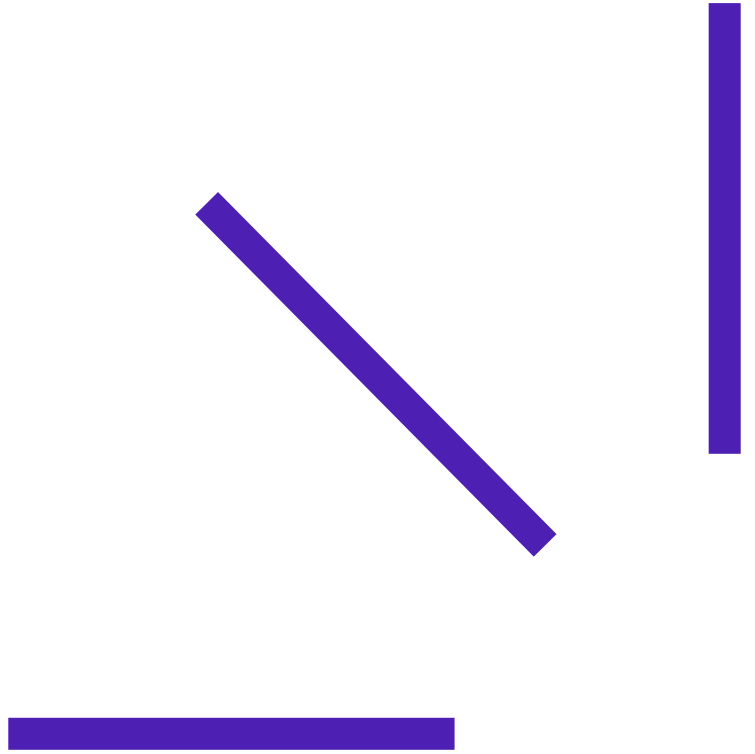


**DESIGN**  
**FRANCE**  
**WEEK**



**Charter**  
**of values**

# Charter of values and statutes

France Design Week participants share a vision of design as a vector of economic, social, cultural and environmental development. Through their initiatives, they undertake to promote innovation through design and to promote this approach to as many people as possible.

The events gathered within France Design Week intend to contribute to this by federating at the national (or even international) level the events and initiatives intended to promote all aspects of design. They affirm their willingness to coordinate their dates of organization during one to three weeks in September in order to increase the audience at the local, national and international levels.



The contributors to France Design Week, a project of general interest, wish to organize themselves according to the following principles:

## 1

### EQUALITY

All events are equal in the decision-making process, regardless of their size and audience, and in the visibility that France Design Week gives them.

## 2

### AUTONOMY

France Design Week aims to promote each of its member events without interfering in their governance or programming. Each member event thus retains its identity, its brand, and its autonomy. France Design Week cannot be held responsible for the financial commitments made by participants in organizing their own events.

## 3

### COLLABORATION

Through collaborative governance, France Design Week wishes to promote good communication between the actors of the design ecosystem in France: associations, educational organizations, designers, companies, agencies, and public institutions.

## 4

### MUTUALIZATION

France Design Week aims to pool resources in the search for partners, media coverage of all events, and the production of content.

## 5

### THE INFLUENCE OF DESIGN

The event organizers aim to:

- To develop knowledge of design, of the actors in this sector and of the issues on which they intervene among the public and the media in France.
- To promote French design in the world and thus facilitate the economic development of its actors.

## 6

### PUBLIC

France Design Week is aimed at all design actors (agencies, companies, freelancers, collectives, associations, schools...) who wish to promote their actions in the field and make a very large public aware of its assets.

## 7

### INTELLECTUAL PROPERTY

Participants agree to ensure that intellectual property rights are respected within their events. They also undertake to respect the ideas developed by other participating events and not to plagiarize them.

## 8

### COMMUNICATION

Each participant in France Design Week must display the “France Design Week” logo and relay generic information about the event on all its communication media (details in the dedicated Charter).

As France Design Week participants are united, they undertake to relay the events of other participants in their region.

## 9

### RESPONSIBILITY

Each participating event guarantees the validity of the information it transmits about its program and which is disseminated on the media developed by France Design Week.

It remains responsible to third parties for the content thus disseminated. Each event contributing to France Design Week is responsible for the quality and credibility of the label for all participating events.

Recurrent failure to comply with this principle may result in refusal by the organizing committee to participate in future events.

## 10

### SOCIAL AND ENVIRONMENTAL AND RESPONSIBILITY

Participants in France Design Week affirm their commitment to the values of social and environmental responsibility and undertake to implement and promote them within the framework of their events.

## 11

### GOVERNANCE

The organization of France Design Week is housed within the APCI, an association under the law of 1901 recognized as being of general interest. France Design Week’s accounting is handled independently of the APCI’s other activities. The membership of new members in the France Design Week national organizing committee is validated by a simple majority vote of the members. The structuring of the regional organizing committees is independent of the organization of the national committee. The relationship between the national committee and the regional committees is one of sharing information, pooling resources and ensuring that the regional committees are represented on the national committee.

# About APCI

Created in 1983 at the initiative of the Ministries of Industry and Culture, the APCI is the main association for the promotion of design in France, recognized as being of general interest.

Its objective is to promote the transformative power of design in all its dimensions, whether systemic (strategies, organizations, management) or experiential (services, spaces, interfaces, objects), to all audiences, and especially to companies.

It participates in the international influence of French design, contributes to the definition and management of a national design policy, and supports and animates a network of regional players by organizing events such as France Design Week and creating a network of Design Labs. Its members and partners include companies, agencies, SMEs, startups, designers, schools and students.



## THE FRANCE DESIGN WEEK

### ORGANIZATION COMMITTEE

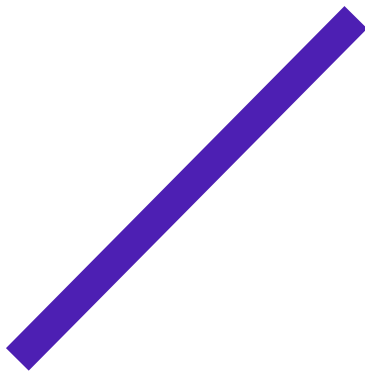
- General coordination: [APCI](#)
- Press: [14 septembre](#)

### TRANSVERSAL STRUCTURES

- Relationships with design schools: [France Design Education](#)
- National actor: [Institut Français du Design](#)
- Web: [LinkedIn Group « Les Designers français »](#)

### REPRESENTATIVE STRUCTURES PER REGION, FEDERATING THE ACTORS OF THEIR TERRITORY

- Auvergne-Rhône-Alpes: [Cité du Design](#), [Designers +](#), [Lyon Design](#)
- Bourgogne-Franche-Comté: [ARCADE Design à la campagne](#)
- Bretagne: [L'eclozr \(Design Lab Bretagne\)](#)
- Centre-Val de Loire: [Valesens](#)
- Corse: [Territoires Design](#)
- Grand Est: [Association Innovation Design et Expérience \(IDeE\)](#), [ACCRO](#)
- Hauts-de-France: [lille-design](#)
- Ile-de-France: [APCI](#), [Ateliers de Paris](#), [Paris Design Week](#)
- Normandie: [Design!r](#)
- Nouvelle-Aquitaine: [ADI Nouvelle-Aquitaine](#), [Fédération des designers en N-A \(FDNA\)](#)
- Occitanie: [Design Occitanie](#)
- Pays de la Loire: [Advanced Design](#), [École de design Nantes Atlantique](#), [Samoa](#)
- Provence-Alpes-Côte d'Azur: [Marseille Design Méditerranée](#), [Pôle Culture & Patrimoines](#)



FRANCE DESIGN WEEK COORDINATION

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**FRANCE** DESIGN  
WEEK

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